

How We're Making a Difference

At SACE, we're focused on the impact we're making on the lives of people who have experienced sexual violence, and on contributing to healthier communities. This section of our 2023-2024 Annual Impact Report features highlights of how we're making a difference, from professional, evidence-informed education and support to community development and engagement initiatives.

Professional, Evidence-Informed Services

Across Public Education programs:

97%

"If I were to receive a disclosure of sexual violence and needed support and/or resources, I would reach out to SACE"

95%

"SACE content is effective"

94%

"SACE staff are effective"

Across Counselling programs:

98%

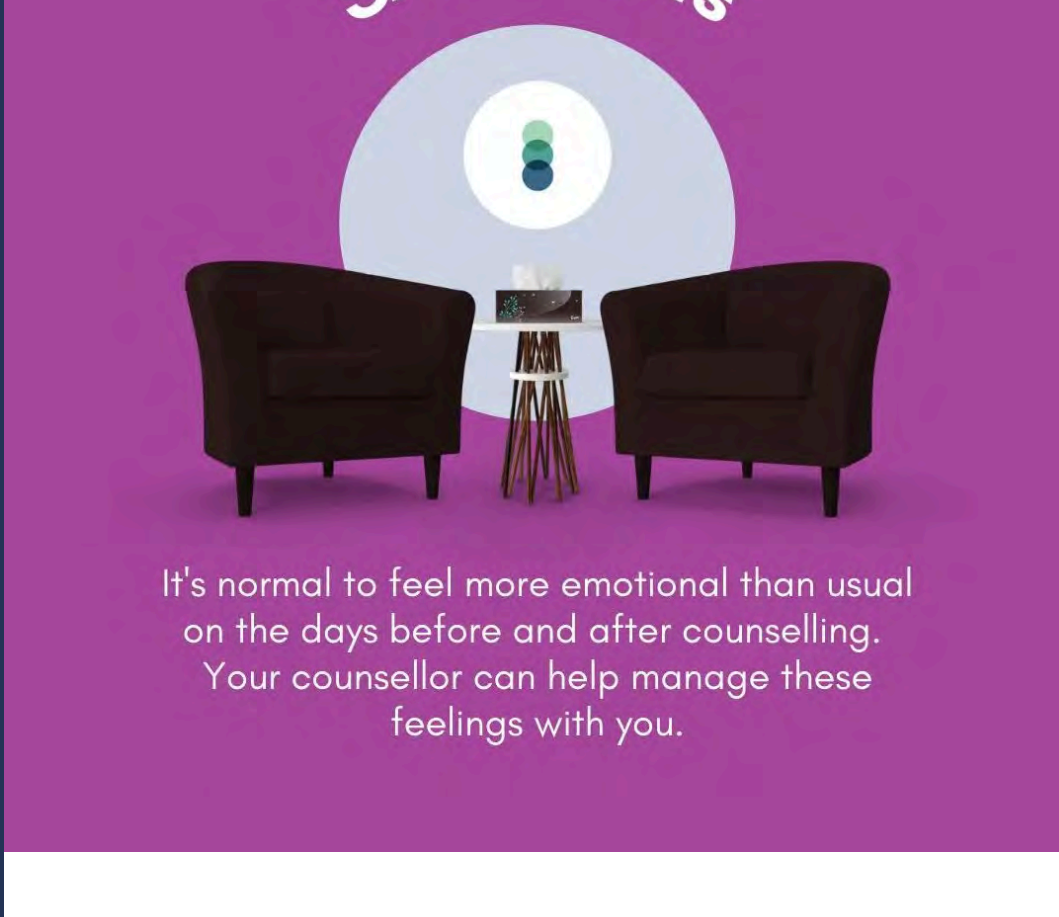
"My counsellor let me know that I am not alone"

100%

"My counsellor listened respectfully and took me seriously"

94%

"I use the skills I gained in group"



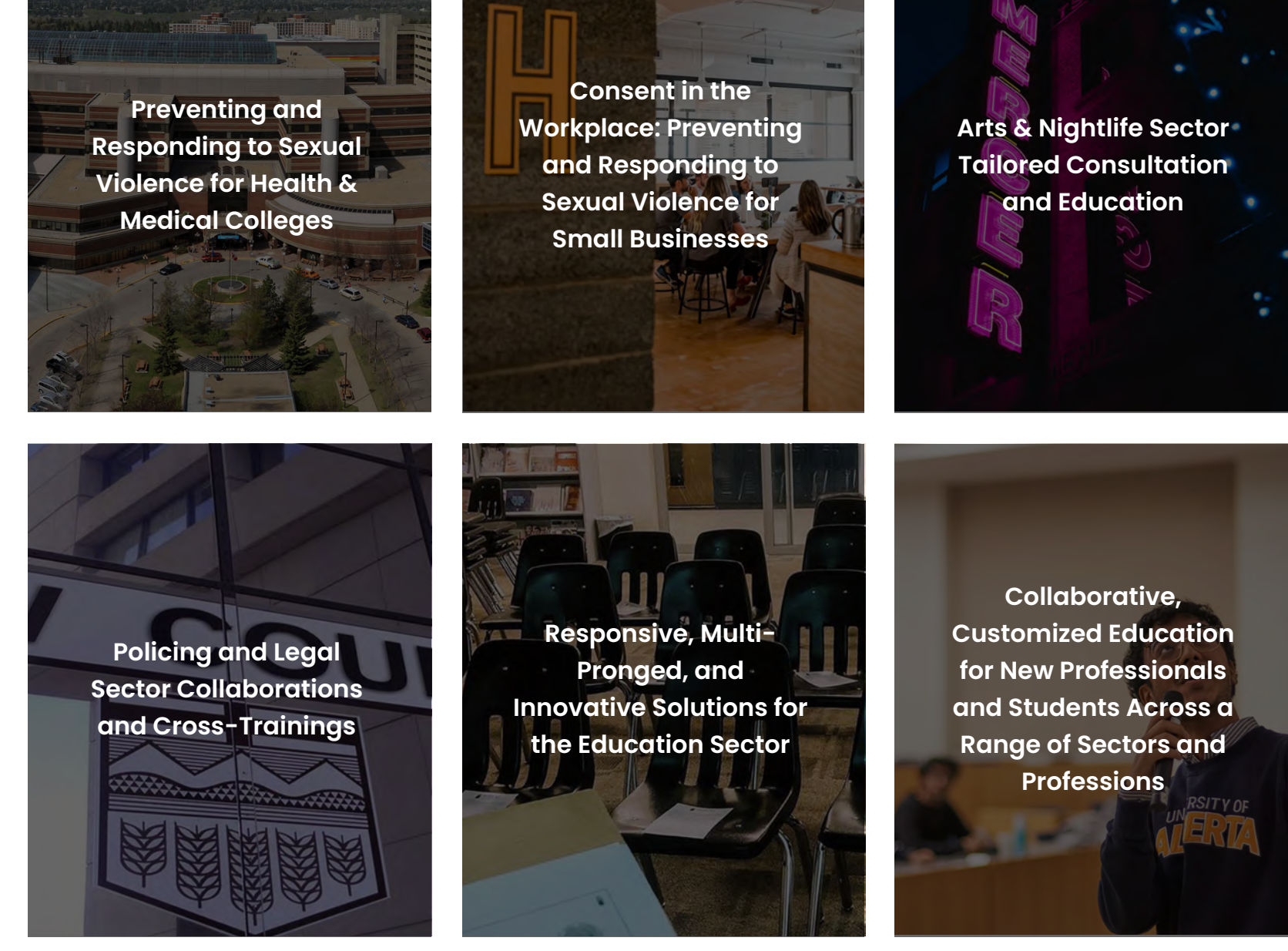
Program Data & Evaluation

In early 2024, our Community Engagement department began using a new, customizable online scheduling, relationship, and data management platform called CiviCRM. Moving forward, this platform will store all our evaluation and activities data. Having more and better data will help us to more accurately capture the important tasks that go into delivering effective, tailored, professional sexual assault services; activities like content development, presentation preparation, consultation provision, outcomes evaluation, community development, committee work, and more.

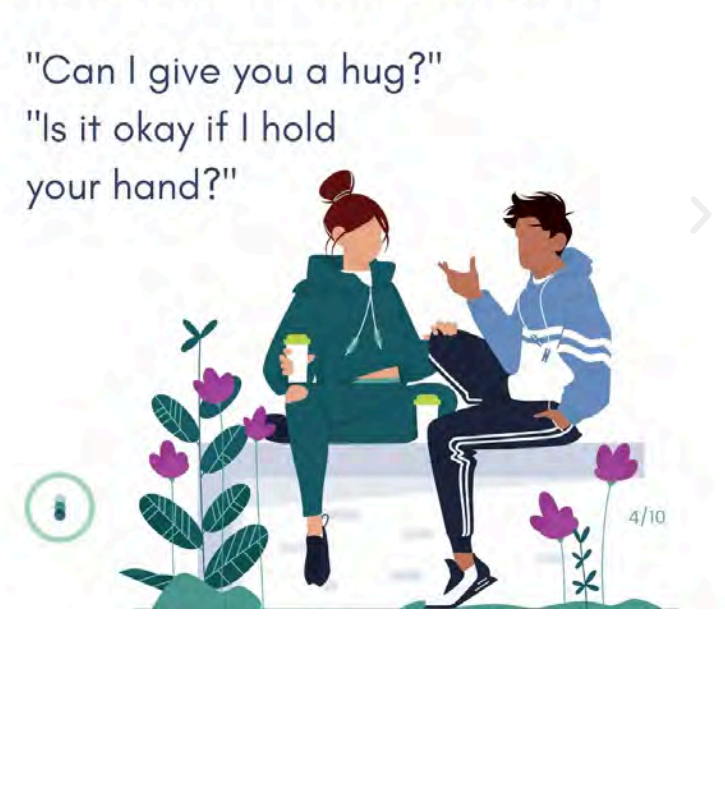
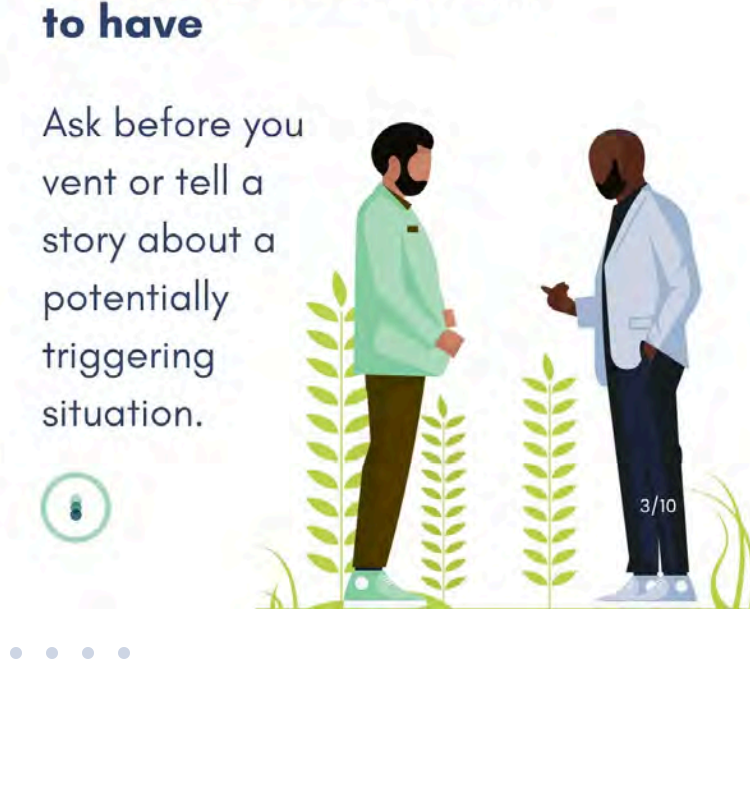
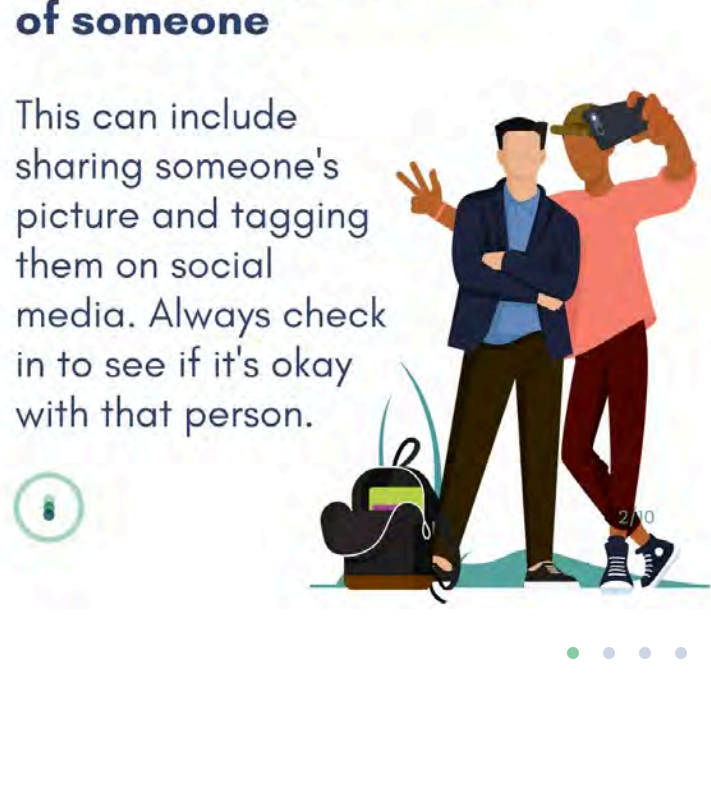
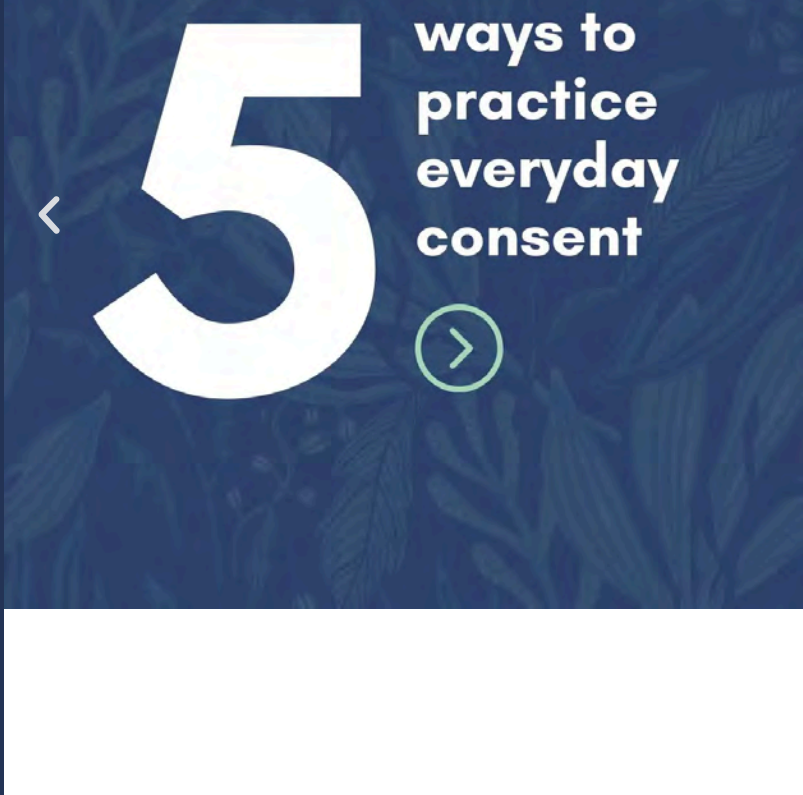
Accompanying this change were a number of updates we made to our evaluation processes to ensure they more closely align with our program logic models and intended outcomes while streamlining and aligning measures across the agency. Our Clinical department is working on moving to this system in the near future.



Tailored solutions to support professionals across a range of sectors in their efforts to address sexual violence.



"Thank you for believing in [the client], and for supporting her throughout this process. This was a challenging case on many fronts. The dedication and care you provided to [the client] was outstanding. I do not think we would have received the judgment we did, or even had the opportunity to have the trial we did, without your work. Our goal was always to have [the client] testify without sacrificing her health or her life. This conviction is an important validation of what happened to her, but the major accomplishment is that she was given and was able to take advantage of the opportunity to testify in court. She held [the Accused] accountable for what he did to her. And so did the system. This was an important case to me and it is an important reminder that we can make a difference. And so sometimes, we really do work in a criminal justice system, and not just a legal system."



Engaging Men & Boys in Gender Justice

The WiseGuyz team continues their partnership and involvement with Next Gen Men, supporting the new program Pathways for Engaging Men & Boys in Gender Justice. This new community builds a bridge between academic research and leaders in communities to increase the number of men doing gender justice work where they live, work, play, and worship.

SACE has a WiseGuyz team member on this committee to represent the program, and this year one of our facilitators spoke on a panel with attendees from across Canada about WiseGuyz as a promising practice to engaging young men in gender-based violence prevention.



Improving Outcomes

80%

of children demonstrated a reduction in trauma symptoms

79%

of adult counselling clients experienced reduced trauma symptoms

88%

of group counselling clients reported feeling more in control of their life and emotions

87%

of education participants learned something new on a topic related to sexual violence

96%

of education participants were able to identify consent versus problematic behaviours or abuse

95%

of people supported across counselling and education programs felt they had a greater understanding of the impacts of sexual violence

Outreach

In 2023-2024 SACE built connections, provided resources and tailored services, served on committees, and consulted and collaborated with 41 groups and organizations across Alberta and beyond.



Post-Secondary Support Story

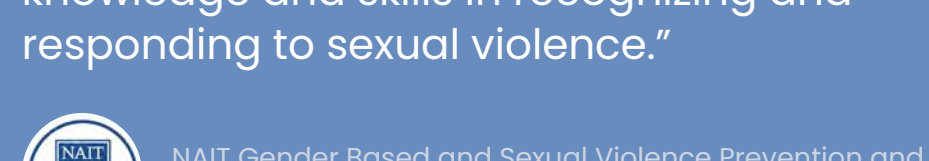
In the early fall of 2023, the Northern Alberta Institute of Technology's (NAIT) new Gender-Based and Sexual Violence Prevention and Education Coordinator contacted us to create and facilitate customized sessions on providing trauma-informed responses to sexual violence.

Our team consolidated feedback we received from past sessions and NAIT staff preferences when crafting each customized presentation. We facilitated four tailored sessions for diverse groups of NAIT staff, including 40 NAIT protective services staff, 25 student services staff, and 12 human resources staff.

The sessions were successful, with several participants indicating that these sessions were the first time they had encountered concepts such as intersectionality and trauma-informed responses. The Coordinator was also happy, and in early 2024, they reached out again asking our team to facilitate two more sessions for a variety of NAIT staff across many student service programs.



"SACE facilitators are very knowledgeable while being approachable, taking a challenging subject and skillfully supporting participants through the learning process. They excel at making space for meaningful conversations while delivering practical skills our staff can use in their day-to-day work. Consistently, our staff leave SACE's training feeling more knowledgeable about sexual violence and better skilled to respond to related concerns that may arise in their work. SACE's willingness to adapt their educational content to reflect our organizational needs and the specific situations our staff navigate ensures the training is relevant. Overall, SACE's public education team is well-organized and responsive, making the process of educating our staff convenient and straightforward. I would highly recommend SACE to any group looking to expand their knowledge and skills in recognizing and responding to sexual violence."



How You Are Making a Difference

SACE is supported by an incredible network of stakeholders and community members committed to addressing sexual violence. Without the contributions of our staff, volunteers, board members, community partners, funders, donors, and so many caring Edmontonians, we simply could not do the work that we do.

Learning how to take action

92%

learned about resources people can access for help

84%

learned something new about how to support someone

Providing support

53

people volunteered on the support lines

100%

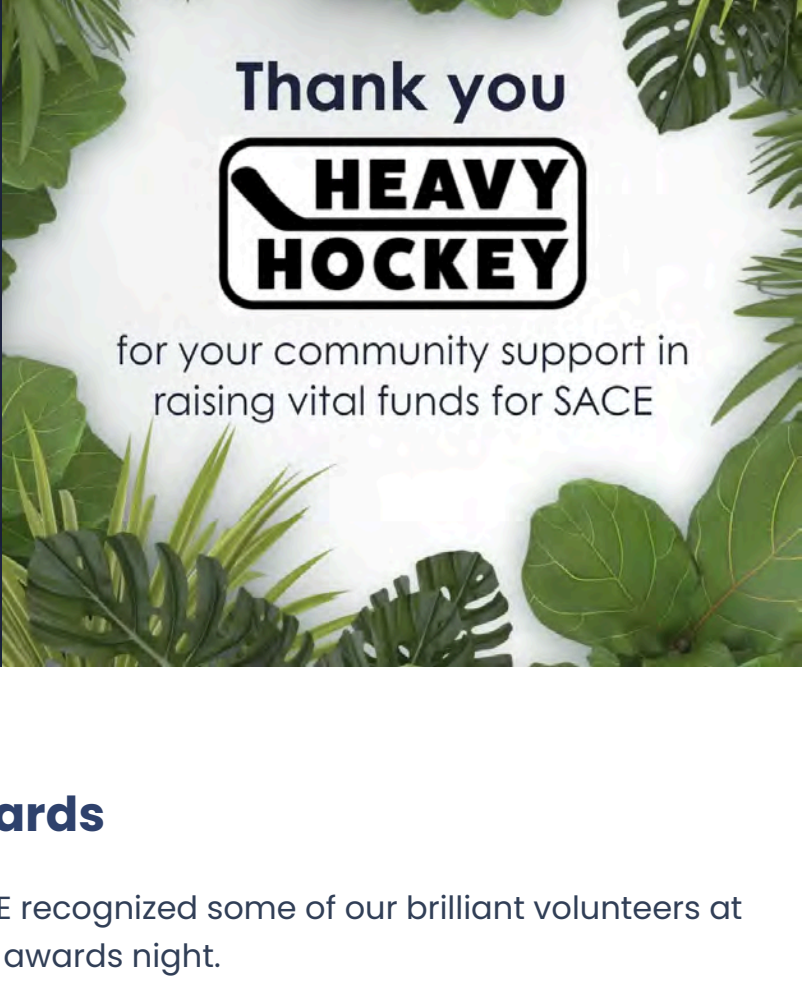
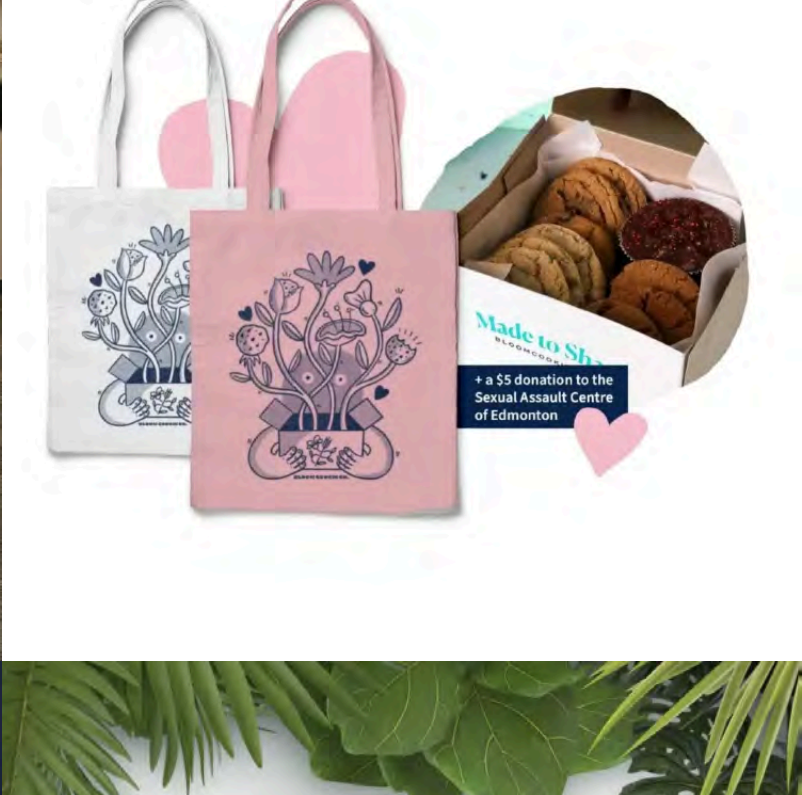
of group counselling participants reported feeling the people in their group understood what they are going through

Supporting SACE

This year, organizations and community members showed up for SACE in a big way. Major fundraisers for our 2023-2024 year included the Heavy Hockey Showdown 2024, Oilers Girls Night, and Bloom Cookie Co.'s annual Cookiegrams campaign. Twenty-six fundraisers raised money for SACE on Facebook and Instagram, and many people donated recyclables through SkipTheDepot and gave to the SACE Library, in addition to supporting our agency's capital campaign, Moving to the Centre.

26

people threw Facebook and Instagram fundraisers to support SACE



Volunteer Awards

In January 2024, SACE recognized some of our brilliant volunteers at our annual volunteer awards night.

We were also incredibly proud of SACE volunteer Tracy P. for winning an Alberta Blue Cross Community Wellbeing grant. Tracy was one of 75 people selected for this well-deserved award that recognizes volunteers making a difference and the charitable organizations with which they volunteer.

Elizabeth R. was presented with the Rick Chailfoux / Jean Gauthier Memorial Volunteer of the Year Award, in honour of two SACE volunteers who worked on the crisis lines and fundraising.

Mak M. won the Sprout Award, presented to the volunteer with the most growth and development in their first year of volunteering.

Tessa H., Theresa M., Carolise B., Lauren T., Meagan S., Rowena D., David S., and Bel B. were recipients of Roots Awards, presented to any volunteer who reaches five or more years of active service with SACE.



Next:
2023-2024 Financial Report

Annual Report Financials 2023-2024

\$194,927

Revenue Over Expenditures

79%

of expenditures went to staffing and contracting to deliver essential sexual assault services

\$689,000

Operating Reserve Fund



2023-2024 Reflections

From Our Board Chair

Dear Stakeholders, Supporters, and Community Members,

As the Chair of the Board of Directors for the Sexual Assault Centre of Edmonton (SACE), I am both humbled and honoured to present this report, reflecting on the accomplishments, challenges, and aspirations of SACE over the past year.

First and foremost, I would like to extend my deepest gratitude to our dedicated staff, volunteers, and partners who continue to work tirelessly in supporting survivors of sexual violence. Your commitment and compassion make a profound difference in the lives of those we serve. I also want to thank our generous donors and supporters whose contributions enable us to carry out our mission.

At SACE, our mission is to provide a safe, supportive, and empowering environment for survivors of sexual violence. We believe in the strength and resilience of survivors and are committed to advocating for their rights, providing comprehensive support services, and working towards a society free from sexual violence.

This year has been one of significant progress and transformation. We have moved to a more accessible location to better serve clients, expanded our services, increased outreach efforts, and deepened our partnerships with local organizations. Our dedicated team has provided critical support to survivors, offering counseling, legal advocacy, and crisis intervention services. We have also focused on enhancing our educational programs, conducting workshops and training sessions to raise awareness about sexual violence, consent, and prevention. These initiatives are crucial in fostering a community that is informed, compassionate, and proactive in preventing sexual violence.

While we celebrate our achievements, we must also acknowledge the challenges we have faced. The demand for our services continues to grow, reflecting the pervasive nature of sexual violence in our society. This increase in demand has stretched our resources, underscoring the need for continued support from our community and stakeholders.

Despite these challenges, we remain resilient and committed to our mission. We have implemented innovative strategies to optimize our resources and ensure that every survivor who reaches out to us receives the support they need. As we move forward, our focus will be on expanding our reach and impact. We will continue to advocate for systemic changes that address the root causes of sexual violence and work towards creating a safer and more equitable society.

In closing, I want to reiterate our unwavering commitment to the survivors we serve and to the broader community. The work we do is both challenging and deeply rewarding, and it is only through the collective efforts of our board, staff, volunteers, and supporters that we can continue to make a difference.

Thank you for your continued trust and support. Together, we will continue to advocate for survivors, challenge systemic injustices, and work towards a world where sexual violence is no longer a reality.

Dr. Barb van Ingen
(she/her)
Board Chair

Financial Report

The financial report summary shared here was prepared from financial statements audited by Grant Thornton LLP. Complete financial statements, including the auditor's report, may be obtained by contacting them directly at [780.423.8734](tel:780.423.8734).



Condensed Statement of Operations – Year Ended March 31

Revenues (Reported in Statement of Operations)	2024	2023
AB CSS – Community & Social Service	\$2,089,992	\$2,089,990
AB SCSS – SVP – Wait List Grant	\$926,978	
City of Edmonton – FCSS	\$465,458	\$477,043
AASAS – Ministry Health Grant	\$358,051	\$358,051
AASAS – PIL	\$83,925	\$83,925
United Way Giving – AB Capital	\$190,261	\$169,739
AB Justice & Solicitor General	\$150,000	\$150,000
AB Health Services	\$104,653	\$102,100
Community Services Recovery Fund	\$100,000	
Dept. of National Defence	\$76,999	\$50,000
Dept. for Women and Gender Equality	\$66,479	\$131,021
Gifts from Other Registered Charities	\$51,357	\$41,952
Amortization of Deferred Capital Contributions	\$46,222	\$95,892
Donations Through Website	\$44,663	\$39,704
Donations –Tax Receipted	\$40,875	\$8,602
Interest Earned from Bank Accounts	\$32,544	\$8,914
Stollery Hospital – AHS	\$23,483	\$23,483
Canadian Womens Foundation	\$21,875	\$123,055
Public Ed – Fees/Honorariums	\$19,521	\$21,791
Clinical Mobile Counselling	\$14,700	\$7,350
United Way Giving (all regions)	\$8,305	
Fees for Service and Honorariums	\$5,327	\$3,358
AGLC – Raffle Funds	\$4,251	
Donations– Not Tax Receipted	\$3,137	\$22,557
Other Grants		\$192,920
Alberta Status of Women		\$54,009
Wal-Mart Canada Corp.		\$12,842
	\$4,929,056	\$4,268,298

Capital Contributions (Reported in Balance Sheet)	2024	2023
Edmonton Community Foundation	\$200,000	
AGLC – Casino Fund	\$78,453	
CWF GBV22-AB11830 Cap Building	\$20,000	
CWF GBV22-AB11830 Cap Building	\$20,000	
CWF GBV22-AB11830 Cap Building	\$20,000	
AGLC – Bingo Fund	\$5,000	
AGLC – Raffle Fund	\$4,047	
	\$430,405	\$0

Expenditures	2024	2023
Salaries, Contract Services, Wages, and Benefits	\$3,845,085	\$3,286,572
Office and Administration	\$537,064	\$227,635
Rent and Occupancy Costs	\$127,781	\$159,900
Amortization	\$84,363	\$217,607
Advertising and Promotion	\$63,307	\$147,180
Professional Fees	\$27,862	\$22,476
Insurance	\$26,749	\$25,045
Fundraising	\$21,918	\$726
	\$4,734,129	\$4,087,141
Excess of Revenues Over Expenditures	\$194,927	\$181,157

Condensed Statement of Financial Position – Year Ended March 31

Assets	2024	2023
Current		
Cash	\$1,259,999	\$806,652
Short-Term Investments		\$800,000
Accounts Receivable	\$29,389	\$61,514
Prepaid Expenses	\$24,997	\$36,670
Total	\$1,314,385	\$1,904,836
Tangible Capital Assets	\$901,694	\$124,064
Total With Capital Assets	\$2,216,079	\$2,028,900
Liabilities	2024	2023
Current		
Accounts Payable	\$174,935	\$120,518
Deferred Income	\$23,564	\$35,722
Deferred Contributions	\$136,607	\$470,859
Total	\$335,106	\$627,099
Deferred Capital Contributions	\$430,356	\$55,422
Total After Capital Contributions	\$765,462	\$682,521
Nets Assets	2024	2023
Unrestricted	\$290,279	\$527,738
Invested in Capital Assets	\$471,338	\$68,641
Operating Reserve	\$689,000	\$750,000
Total	\$1,450,617	\$1,346,379
Total	\$2,216,079	\$2,028,900



Healing starts with believing.

SACE is a not-for-profit charitable organization that supports children, youth, and adults who have experienced sexual abuse or assault, and educates the public about sexual violence.

Sign up for our Mailing List

email@example.com

SUBSCRIBE

Get Involved

Charitable Business Number: 107971728R0001

[Pay an Invoice online](#)

Visit Us

Sexual Assault Centre of Edmonton (SACE)

300 – 10039 124 St NW
Edmonton, AB Canada T5N 3W1
Directions
amiskwaciwaskahikan,
Treaty 6 Territory

Get in Touch

Office: 780.423.4102
Fax: 780.421.8734
info@sace.ca

We Respectfully

Acknowledge the autonomy of Indigenous peoples, and that SACE is located on Treaty 6 Territory and Metis District 9, amiskwaciwaskahikan which is a traditional home and gathering place for many Indigenous peoples, including Niitsitapii/Blackfoot, nehiyawak/Cree, Dene, Nakota Sioux, Saulteaux, Métis, and specifically the ancestral space of the Papaschase Cree (<https://native-land.ca>).

Learn about the connection between colonialism and sexual violence, and our collective responsibility towards reconciliation.



Listen. Believe. Support.

© 2025 Sexual Assault Centre of Edmonton



People of all backgrounds, genders, sexualities, and ages are treated with respect and dignity in a nonjudgmental and supportive environment at SACE.