

2018 Annual Report



Healing
Starts with
Believing



Listen. Believe. Support.

sace.ca

24 HOUR
SUPPORT &
INFO LINE

**780·
423·
4121**

Mission

The Sexual Assault Centre of Edmonton (SACE) exists to support people impacted by sexual violence and engage communities to promote respect and uphold a culture of consent.

Our core beliefs

We Believe...

- People can heal;
- People are the experts on their own experiences and needs, and healing looks different for each individual;
- Sexual violence is any form of non-consensual sexual behaviour, including sexual assault, sexual abuse, sexual harassment, sexual exploitation, sex trafficking, and sexual violence facilitated through technology;
- People who experience sexual violence are never at fault;
- People who experience sexual violence should be believed and supported;
- Sexual violence is an abuse of power and trust;
- People who experience sexual violence should have access to inclusive, professional services regardless of age, race, gender, culture, language, religion, sexual orientation, or ability;
- Financial barriers should not prevent people from receiving specialized support services;
- True sexual violence prevention and support involves acknowledging the intersecting oppressions and privileges that shape a person's experience;
- Sexual violence is a societal issue that communities have a responsibility to address, and it is through the combined efforts of community members including volunteers, leaders and funders that cultural change will be fostered and sustained.

Staff

Chief Executive Officer

Mary Jane James

Clinical Services

Dr. Karen Dushinski, Director
 Hala Kaiss, Assistant Director
 Loraine Anasta W.
 Consuelo Arriagada
 Shristi Bali
 Morgan Bissegger
 Janelle Boisvert
 Taylor Cumming
 Marion Desplenter
 Catherine Forth
 Jennie Franke
 Barna Heer
 Christy Hennig
 Robin Klasson
 Dr. Erin Martin
 Monika Penner
 Ruth Pullam
 Nicki Reid
 Victoria Richards
 Stephen Tripodi

Community Engagement

Nikki Bernier-Singh (Director)
 Shannah Barros
 Kelly Bennett

Lena Betker
 Sara Cameron
 Zak Dattadeen
 Jason Garcia
 Rachel Grehan
 Saba Kidane
 Annette Klevgaard
 Jess Marie
 Shannon Netterfield
 Stephanie Olsen
 Scott Paradis
 Meital Siva-Jain

Administration

Terra Irvine
 Emma Mann
 Bev Pederson
 Chloe Song

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 Devin Laforce, Vice Chair
 Jennifer Forsyth, Treasurer
 Shawna Grimes, Secretary
 Susan Jamieson, Past Chair
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 Jonathan Taves

Our Services



24-Hour Support & Info Line



Adult Counselling



Diversity & Inclusion



Group Counselling



Police & Court Support



Volunteer Services



Public Education



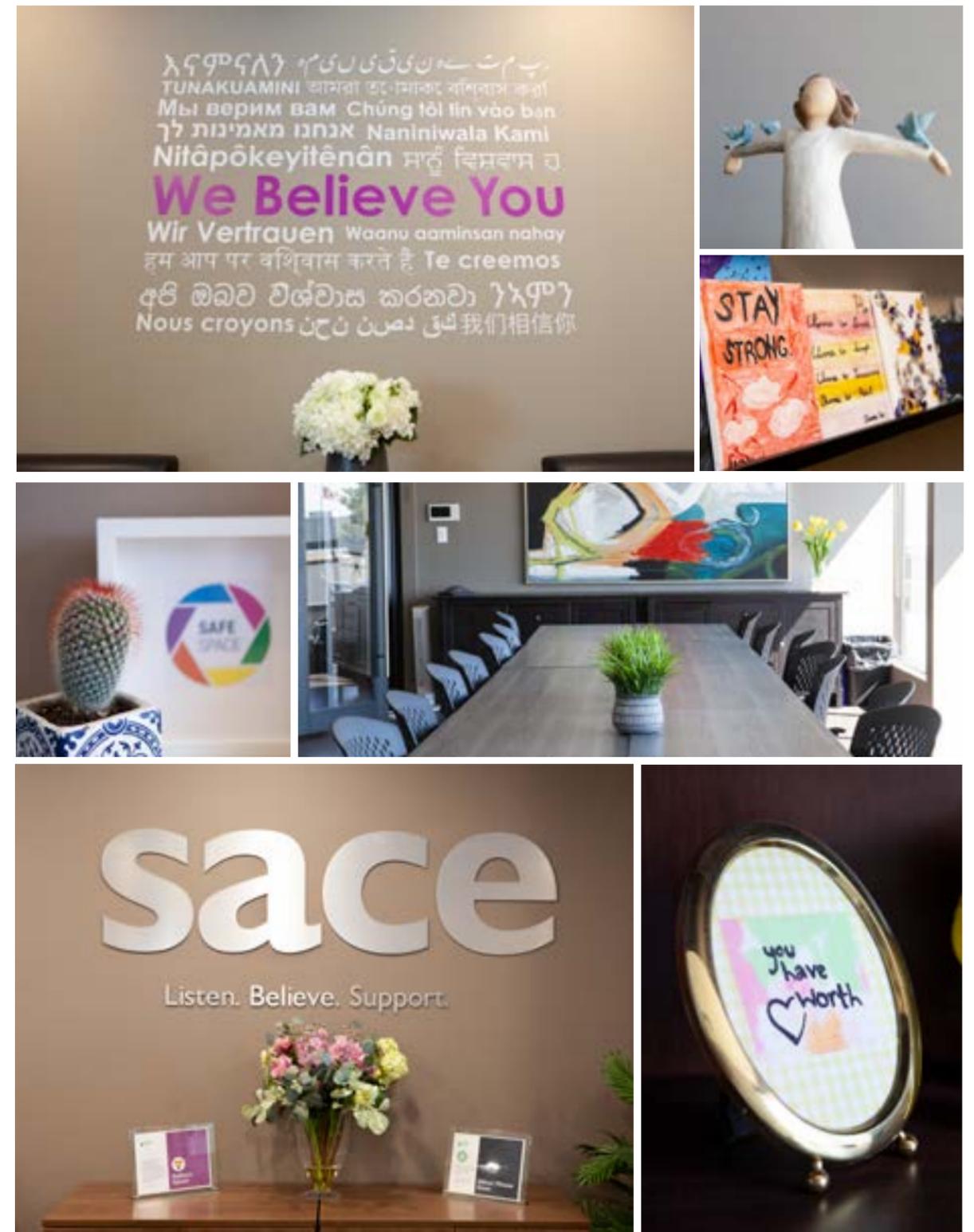
Institutional Support



Child & Youth Counselling



Information Sessions



Message from the Board Chair

On behalf of my esteemed colleagues on the SACE Board of Directors, I extend my deepest gratitude to our core funders: Alberta Community & Social Services, Alberta Health, Alberta Justice & Solicitor General, Status of Women Alberta, The United Way of the Alberta Capital Region and the City of Edmonton Family and Community Support Services. We are particularly thankful for the significant increase in funding received from the Government of Alberta in 2018, which allowed us to increase our space and grow our team to accommodate the demand for expansion of our services.

We are also very grateful for the grants, donations, and sponsorships received from individuals, organizations and corporations over the past year. The support from our friends and community partners gives us the confidence and determination to continue with our mission of making Edmonton a safer place for all of us. We could not do the work that we do without your generosity, your trust, and most importantly, your recognition of the work that we do.

Our "We Believe" fundraising gala in May was, once again, a wonderful success and showcased the resiliency, hope and strength of survivors of sexual violence. The funds raised will be used to provide support to the thousands of individuals who access our clinical and community engagement services every year.

SACE is blessed with an incredible team of passionate and committed staff members and volunteers who work to ensure that survivors of sexual violence receive the non-judgmental care and support that they deserve. These individuals are the backbone of our agency, and we are extremely grateful to them.

Finally, my deepest appreciation goes to all of the people who come through our doors for help. We are here because of you and for you. We hope for a future when no one needs us; until then, we are here for all of us.

Allison Downey-Damato
Board Chair

Treasurer's Report

As always, SACE strives to provide its valuable services to the community in the most fiscally responsible manner possible. The goal each year is to break even from an operational perspective in the use of available resources. There was again a profit from our gala fundraising event, the profits from which will be used in the future where most needed. SACE continues to be in a stable financial position due to the continued generous contributions of our funders as well as the resourcefulness and dedication of the volunteers, staff and management of SACE.

This year SACE changed its year end to March 31 from the previous December 31. As this is the first year after the year end change, the financial statements are presented for the 15 month period ended March 31, 2019 with comparatives for the year ended December 31, 2017 (12 months). The change was made to match our year end to that of the majority of our funders.

The overall increase in revenues and expenses is due to the additional three months in this reporting period as well as the significant increase in funding from Alberta Community and Social Services. The change in year end also results in significantly less deferred revenue on the statement of financial position at March 31, 2019 because our year end now matches the funding cycle. Capital assets increased primarily due to the additional space acquired during the year and the resulting leasehold improvements as well as additional furniture and office and computer equipment.

The services SACE provides are essential to our community, and our funders and supporters are the reason SACE is able to provide services where they are needed most.

Jennifer Forsyth, CPA, CA
Treasurer

Message from the CEO

Despite how far our world has come with understanding the prevalence and seriousness of this issue, sexual violence continues to have a very consistent presence in our society. The staff at SACE see the ramifications of this crime every single day, and we are there, with arms wide open, to hold survivors in their pain, to guide and support them in their healing journey, and to give them hope that their world can return to normal – whatever that normal means for them. The number of very public and personal stories that are still making headlines in newspapers, magazines and social media platforms around the globe is indeed staggering. At SACE, we work every day to not only support survivors, but to educate our community, and to build a culture where the conversations are focused on the inexcusable choices of people who use offending behaviours, not on the behaviour of survivors. This is not a women's issue, nor is it the issue of any one gender. This is a societal issue, and only by working together can we make a difference.

The stats have not changed. 1 in 3 girls and at least 1 in 6 boys will be affected by sexual violence before the age of 18. Many more experience sexual assault as adults. These are not individuals living in isolation. These are people living and working in our city, who did not ask to be counted among the thousands who have experienced sexual assault. We all know someone who has been impacted, whether we realize we do or not. Sexual violence does not discriminate. It transcends all demographics. It cares not about gender, sexuality, ethnicity, culture or socio-economic status. It matters not what the survivor was wearing, how much they had to drink, what they did, or did not do, what they said, or did not say, when they reported, or if they chose not to report at all. The truth is, until we recognize that we have to stop excusing, trivializing, and normalizing abusive behaviours, nothing is going to change. This is on all of us, and we all have a part to play.

SACE could not do the work that we do if it were not for the generosity and commitment of our core funders, Alberta Community & Social Services, Alberta Health, Alberta Justice and Solicitor General, Status of Women Alberta, United Way of the Alberta Capital Region, and the City of Edmonton Family and Community Support Services. There are also many individuals, organizations and corporations who, consistently but quietly, demonstrate their financial support and belief in what we do. For this, we are deeply grateful.

I would like to thank our Board of Directors for their immeasurable support, guidance and commitment. As I reflect over the past year, I know how incredibly fortunate I am to be part of such a selfless and truly inspiring team of staff members and volunteers, all of whom bring light, hope and healing to the individuals who access our programs every single day.

Mary Jane James
CEO



We Believe people can heal.

As the Assistant Director of Clinical Services, I feel so fortunate to work with such a compassionate and skilled group of professionals! Over the years, SACE has been an important trauma-training centre for the Edmonton-area and continues to play a significant role in mentoring many professionals within the community. Many of these individuals recognize SACE as being pivotal in their careers, and as being a place in which they experienced an environment of rich learning and unwavering support. This is something that SACE is very proud of and hopes to continue to foster. This year, we hosted two graduate students, both from the City University of Seattle Masters of Counselling Program: Jenna Williams and Lynn Hutchinson. We thank them for their hard work and dedication to our organization!

2018 was a busy year filled with a lot of changes! The most apparent change was our space. Renovations began in the fall and we are now putting the final touches on this! The entire counselling department moved to the newly acquired side of the building. This additional space allowed us to create a few more offices and with this came the formation of a new program and some new positions: the Police and Court Support Advocacy Program, led by Nicki Reid, and an additional Client Care Specialist, Loraine Anasta W., to help with resourcing clients and managing the incoming requests for counselling services.

Professional Development

At SACE, professional development is strongly encouraged and supported. One aspect that makes the SACE counselling team so unique, is the freedom for each counsellor to seek out and apply the therapeutic approaches they are trained in and most suited to them and their clients. This allows for a diverse skill-set and the ability to meet the varying needs of clients. In 2018, the counselling team continued to further their own individual training and expertise by partaking in numerous professional trainings including Advanced EMDR, EFT, Clinical Hypnosis, Play Therapy, Theraplay, Hakomi, and Somatic Experiencing. Additionally, this year the Counselling Team applied for, and were awarded the Alberta Job Grant for professional development. The counselling team celebrated this opportunity and together attended a three-day trauma training in Banff in July – “Healing the Fragmented Selves of Trauma Survivors & Somatic Interventions for Treating Complex Trauma, by Janina Fischer”. This was a fantastic weekend of learning and team building!

Finally, many counsellors moved through the registration process throughout 2018. Today, the counselling team is made up largely of Registered Psychologists, Provisionally Registered Psychologists, and Certified Canadian Counsellors. SACE currently holds the largest number of designated counsellors on staff to date.

Child and Adolescent Program • Clinical Services

In 2018, the Child and Adolescent Program consisted of a number of compassionate and dedicated staff members: Monika Penner, Morgan Bisseger, Shristi Bali, Karen Dushinski, Jennie Franke, and Stephen Tripodi. During 2018, the Child and Adolescent Program received referrals from various sources including: the Zebra Centre, the Child and Adolescent Protection Centre at the Stollery Children’s Hospital, Region 6 CFSA, Metis Child and Family Services, Edmonton Public and Catholic School Systems, Alberta Health Services, physicians, psychologists and community agencies. Our team of child and adolescent counsellors are often deemed as experts in the field of sexual trauma and are considered a significant source of information and support within the greater community.

Adult Program • Clinical Services

SACE continued to benefit from the hard work and expertise of the adult counselling team: Christy Hennig, Catherine Forth, Janelle Boisvert, Barna Heer, Ruth Pullam, Robin Klasson, Hala Kaiss, Consuelo Arriagada, Taylor Cumming, Victoria Richards, Nicki Reid, and Loraine Anasta W.

The Adult Counselling Program at SACE offers both group and individual counselling for individuals of all genders over the age of 18 who have been affected by sexual violence. Clients may attend individual counselling sessions, with the focus on stabilization, encouraging healthier coping mechanisms, increasing self-awareness, and creating a path of healing. Individual counselling also helps to prepare clients for the appropriate groups available at SACE. This year, a new version of the “Movement Group” was created. This was facilitated by Robin Klassen, one of our Provisionally Registered Psychologists who has a background in Dance and Movement Therapy, and Meital Siva-Jain, a Community Engagement team member, who holds a background in yoga and meditation.

In addition to our therapeutic role, SACE counsellors provided education and information for supporters of our clients by offering a “Supporter’s Night” psychoeducational session throughout the year. This session continues to receive positive feedback and impact the healing of our clients.

Hala Kaiss

Assistant Director of Clinical Services



Domestic Violence Awareness Month, November 2018.

20%

of SACE counselling clients are children and youth under 18

64%

of SACE counselling clients identified having experienced childhood sexual abuse

In 2018, SACE counsellors supported clients with

1,369

contacts to advocate for clients

1,433

referrals to other agencies

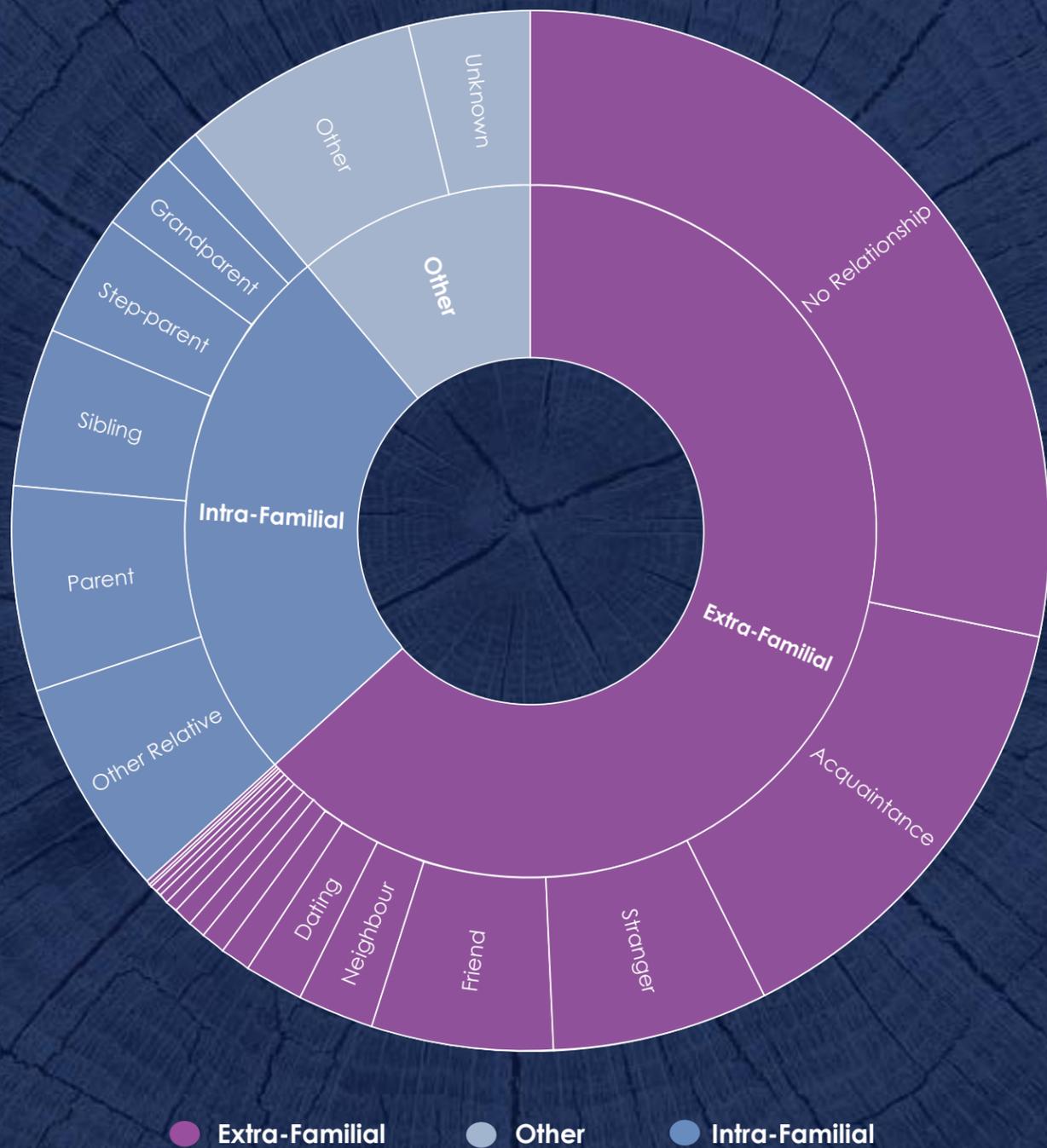
143

safety planning sessions

419

risk assessments

2018 Counselling Stat: Relationship at Time of Offense



● Current Partner	84
● Parent	75
● Sibling	58
● Step-parent	45
● Grandparent	30
● Former Partner	13
● Other Relative	81
● Unknown	45
● Other	88
● No Relationship	335
● Acquaintance	170
● Stranger	80
● Friend	67
● Neighbour	28
● Dating	21
● Co-worker	11
● Medical Professional	9
● Babysitter	7
● John	7
● Clergy	4
● Supervisor	3
● Foster Parent	2
● Teacher	2
● Coach	1
● Group Home Staff	1
Total Clients	1253

While people may label relationships differently, statistics show that in general 85% of adults and 95% of children and youth know the person who sexually offended against them.



From our SACE social media: "On Wednesdays we wear pink! Today is #PinkShirtDay, a day to stand together in preventing bullying. When people come forward about experiences of sexual assault and abuse, they are often harassed, bullied, and threatened. This kind of reaction can increase feelings of anxiety, depression, and isolation, making the healing journey much more difficult. But at SACE, we know that everyone deserves to feel supported and safe, and when people impacted by sexual violence are believed and supported they can begin to heal!"



We Believe people are the experts in their own lives.

Police & Court Support Program • Clinical Services

In October 2018, SACE welcomed Nicki Reid to the newly created position of Police and Court Support Advocate to spearhead the revamp of our Court Support program.

The need for specialized police and court support services was identified as a way to address a number of issues for those navigating the criminal justice system, including secondary victimization as a result of engaging in this process, feelings of powerlessness and lack of control, and unfamiliarity with police and court practices. These are just a few examples that can lead to further fears and uncertainty. As such, the goal of Court Support is to reduce these barriers by providing comprehensive advocacy and supports, specific to each individual's need.

With the aid of a court support worker, Court Support services have been available in the past on an informal, as-needed basis. The addition of a Police and Court Support Advocate has been fruitful towards the expansion of existing services and concrete development of the program.

Launched in October 2018, our Court Support Program includes the following services:

- Information about reporting options
- Police accompaniment
- Liaising with Crown Prosecutors
- Court orientation, preparation for court proceedings, and court accompaniment

- Information about Victims' Rights and Responsibilities
- Assistance with various Victims of Crime forms
- Emotional support and self-care plans
- Advocacy and referrals

A key part of our client-centred program is supporting individuals in making their own informed decisions as to what is best for them on their healing journey. This is an opportunity for the individual to explore their own expectations of the criminal justice process with clear and accessible information available to them, while ensuring that they feel supported in making their own decisions. Services are client-led and designed to meet the individual where they are at in the criminal justice process. Whether they are considering reporting, in the midst of court proceedings, or post court — our goal is to facilitate a sense of empowerment for individuals in order to help regain power and control after experiencing sexual violence.

The public response to the revamp of Court Support has been met with positivity and an increasing amount of individuals accessing the program. We are excited to see the evolution of Court Support and look forward to the future of this program.

Nicki Reid
Police and Court Support Advocate



SACE Police & Court Support Advocate Nicki Reid (right), with Kiray Jones-Mollerup of the Elizabeth Fry Society Independent Legal Advice for Survivors of Sexual Assault Program, at the Domestic Violence Awareness Month Proclamation, November 2018.



The new SACE Police and Court Support Program was made possible by an increase to our core funding from Alberta Justice and Solicitor General, part of a 2018 initiative together with Alberta Community and Social Services and Alberta Health to address the increased demand for sexual assault services across the province.

We Believe in providing accurate, research-supported sexual violence education.

Public Education • Community Engagement

The SACE Public Education team has always been exceptionally busy, however, in the wake of the #metoo movement the need for our services has only continued to intensify and evolve. The most prominent trend that we saw throughout 2018 was a steady and continual increase in requests for our education and support services. Our team facilitated 549 education sessions to 17,743 unique participants. Of these participants 14,665 were youth and young adults from various communities throughout Edmonton.

In 2018, Public Education also doubled in size as we welcomed 4 new educators to the team. We were thrilled to have our team grow, and we are excited to see the impact that this increased capacity will have on our ability to provide anti-sexual violence education in our community.

Throughout the spring of 2018, our Education team partnered with Concrete Theatre in the creation and delivery of their play, Consent. Concrete Theatre is an award winning professional theatre company, and their plays explore issues relevant to the lives of young people. Consent was an age-appropriate exploration of the issues of sexual assault and consent. SACE lent capacity to this production in a number of ways, including script revision, training for all Consent staff on responding to disclosures of abuse from youth, and the creation of content for a teacher's resource that accompanied the play. One of our educators even toured with the play as it was delivered in junior and senior high schools throughout the province. While accompanying Consent on tour our Educator introduced the play, facilitated a question and answer period for students and teachers, and provided support for those impacted by the content of the production. The impact and scope of Consent was very far-reaching; in total we accompanied Concrete Theatre to 31 shows and reached over 4,200 students across the province.

The SACE Public Education team was honoured to find out that SACE had been chosen by students at J. Percy Page to be the recipient of their 2018 Bike-a-thon fundraiser. The fundraiser was an incredible success, both in terms of the monetary donation that was made to SACE, and in terms of student engagement in the event. Our Education team was happy to provide support to this fundraiser and to the school more broadly as they engaged in a school-wide education campaign on the topic of consent.

Throughout 2018, the Public Education team continued to work on making our services inclusive and accessible to different communities and various demographics of people in Edmonton. We provided education sessions for women experiencing incarceration, at-risk youth, English language learners, newcomers to Canada, people with disabilities, Indigenous communities, people experiencing homelessness, and people who are deaf, hard of hearing, or use ASL interpretation. In the coming year we will continue this work of connecting with various communities and we will strive to make our education services even more inclusive and accessible.

Community education and engagement is truly the key to sexual violence prevention. For many people, receiving accurate, inclusive, non-victim blaming education on the issue of sexual violence is also the first step in their healing journey. In this way, not only is our Public Education team working to reduce instances of sexual violence in the community, we also get to act as a bridge that connects survivors to a place where they will be believed and supported, and ultimately, to a place where they can heal. We are honoured to do this work, and we are excited to see what 2019 holds for our team!

Nikki Bernier-Singh

Director of Community Engagement



The Public Education Team (Missing is Shannon Netterfield).



The 2018 SACE Concrete Theatre Team.

In 2018,
our team
facilitated:

549

Education sessions

to

17,743

unique participants

of these

14,665

were youth &
young adults



We Believe in valuing diversity & respecting all people.

Diversity & Inclusion Program · Community Engagement

In the spring of 2018, the Diversity Outreach program changed its name to the Diversity & Inclusion program. This change came through discussions of our ongoing focus on making our services inclusive and safe for everyone, and our new approach of bringing intention to both our external partnerships and relationships, and our internal programs, policies, and culture.

SACE Inclusion Committees

In 2018, SACE founded five committees dedicated to communities of focus: Indigenous, LGBTQ2S+, Immigrants & Refugees, People with Disabilities, and Seniors and Older Adults.

These interdisciplinary committees bring together staff from the Community Engagement and Clinical teams who belong to these communities, or who have experience and interest in working with these populations, and seek to build connections to community. The committees meet quarterly and examine how to build relationships, address unique needs, tailor educational programming, and reduce barriers to accessing services for each community. In 2018, the committees' work yielded some immediate results, including:

- SACE staff participation in the Blanket Exercise with facilitator Michelle Nieviadomy
- Relationship building and partnership development with Multicultural Health Brokers
- SACE management participation "It's In Their Culture" Cultural Competency Training with Dr. Sujata Warriar
- Program visioning for a number of roles we hope to develop at SACE, and
- SACE representation on community committees, including the Rainbow Alliance for Youth of Edmonton (RAYE), Senior Immigrant Project, and the Ethnocultural Family Violence Committee (EFVC)

Community Work

SACE dedicated many hours in 2018 to creating intercultural dialogues with different communities in Edmonton, including the McCauley and Millwoods communities. We continued collaborating with other service providers on raising awareness to family violence in diverse Ethnocultural communities. We also continued our collaboration with service providers who work with people who have experienced sexual exploitation.

A new focus for 2018 was on elder abuse. SACE helped with planning of the World Elder Abuse Awareness Day 2018, and started a train-the-trainer program called "It's Not Right: Neighbours, Friends and Families of Older Adults a Preventive Approach to dealing with Elder Abuse In your Communities." Another new collaboration in 2018 resulted in creating and facilitating positive body image sessions for parents in the Jewish community.

Meital Siva-Jain

Diversity & Inclusion Program Manager



SACE staff and board members at the Edmonton Mayor's Pride Brunch, June 2018.



World Elder Abuse Awareness Day, June 2018.



6th Annual Diversity Health Fair at Action for Healthy Communities, August 2018.

We Believe in developing community capacity.

Institutional Support Program • Community Engagement

The mandate of the Institutional Support Program is to provide expert support to institutions and organizations developing their own capacity to respond to sexual violence. This includes assisting with the development or update of policies and procedures, designing tailored trainings to meet unique organizational needs, and consulting on internal issues.

Over the last year, SACE has worked with many organizations in this capacity, including nightlife establishments, engineering firms, and arts festivals. One of our most extensive partnerships has been with Edmonton Fringe.

The Edmonton Fringe is the second largest Fringe Festival in the world. They host over 1,000 performers and last year over 800,000 people attended the festival in some capacity. The Fringe approached SACE for support in developing a safer spaces program after the impact of the #metoo movement, which facilitated many disclosures of sexual abuse within the theatre community, and exposed several key figures as having sexually abusive histories. Fringe wanted to be responsive to evolving community needs and sought to formalize a culture of respect, belief and accountability through policies, procedures, and an explicitly pro-survivor stance.

SACE facilitated a number of strategic planning and educational sessions with Fringe's team to support them in developing their safer spaces program. We assisted Fringe with identifying the core values and goals that they wanted to uphold and achieve with their program. We then worked with them to develop an extensive safer spaces program rooted in those values and goals that includes policy and procedures for responding to sexual violence, mechanisms for receiving disclosures, safe walks, consent campaigns, and specialized education for their staff, volunteers and artists.

In addition to this work, the department continues to offer 5 Minute Friend Bystander Intervention Training to nightlife establishments across the city.

Stephanie Olsen
Sexual Violence Response & Prevention Consultant and Educator



SACE Public Educator Zak Dattadeen tabling for the provincial #IBelieveYou campaign, October 2018.



SACE team holiday photo, December 2018.



Stephanie Olsen (SACE) and Sam Pearson (U of A Sexual Assault Centre) present the official launch of the 5 Minute Friend Bar Bystander Intervention Program, April 2018

We Believe volunteers are crucial to our agency.

Volunteer Services · Community Engagement

With the effects of the #metoo movement and sexual violence being more spotlighted in the media, SACE volunteers have never been so important to the organization. Over the past year, almost 100 volunteers have given their time, energy, and passion to helping on the SACE Support & Information Line, administrative projects, fundraising, bingos, casino, and various community booths. In total, our volunteers donated over 8,000 hours to the organization, and the phone volunteers took almost 2,200 support and information calls. Volunteers also supported various community booths, including at the Rainbow Connection All Ages Dance Party, Queer Prom, Edmonton Comic & Entertainment Expo, and various high schools.

Key trainings and tours for the volunteers in 2018 included learning from SACE counsellors on trauma counselling and boundaries, a presentation from the Family Violence Prevention team, and tours of Woman's Health Options, Zebra Child Protection Centre, and HIV Edmonton. For April's National Volunteer Week, a Pizza Party Fun Time Extravaganza was organized to celebrate our incredible and compassionate volunteer team with pizza, a screening of the film "Inside Out", and some games. As well, over 30 new volunteers were trained in the Spring and Fall cohorts as part of our 60-hour SACE Support & Information Line training, which offers specialized support to those impacted by sexual violence.

2018 was also a year of change and transition for the Volunteer Services department at SACE. SACE partnered with the Association of Alberta Sexual Assault Services (AASAS) and Calgary Communities Against Sexual Abuse (CCASA) to implement a new province-wide phone, text, and chat support for survivors. Throughout 2018, the Volunteer Manager and newly hired Provincial Coordination Manager worked with AASAS and CCASA to bring Alberta's One Line for Sexual Violence (One Line) to life. Once the One Line launches in spring 2019, all SACE support and information volunteers will not only support the 24-hour SACE line, but the One Line as well. We are also collaborating on a complete overhaul of the volunteer training curriculum to standardize volunteer training for agencies who support the One Line. SACE is proud to be able to support this important provincial initiative and ensure the volunteer training is the best it can be.

Thank you to all the volunteers who contributed to SACE in 2018. Without your tireless support and dedication, SACE would not be able to offer support to those who need it most. We are so grateful for everything you offer SACE!

Jason Garcia
Volunteer Manager

2018 Volunteer Awards · Community Engagement



Donna Leskie Memorial Community Builder Award

Presented to Janice DeRoche

This award was donated in memory of Donna Leskie, a long-time volunteer with SACE, by her sisters Lorrie and Deborah. This award is in recognition of a volunteer who extends their reach into the community.

Janice DeRoche received this award for her long-term commitment and her ever-lasting impact to SACE as it has transformed over the years. Janice really appreciates the simplicity of guiding callers on the support line to a safer place and to let them heal however they need. She also won a Health & Wellbeing award with SAGE Seniors Association for her contribution to SACE.



Heather Huet Memorial Volunteer Award

Presented to Corinna Ruhl

This award was donated by Susan Jamieson, president of our Board, in memory of her partner Heather, a volunteer manager at Catholic Social Services, who passed away of breast cancer. This award recognizes a volunteer who comes up with "creative" ideas or solutions to problems or is just plain "creative" in their assistance to SACE!

Corinna Ruhl received this award for her incredible work with us at SACE, along with CCASA & AASAS to in redeveloping our training materials. Although much of this work was compensated for through her employment at the Performance Group, Corinna went above and beyond providing a volunteer perspective into the work she did and worked extensively with us even beyond her paid time to work on this. She really brought forth the volunteer perspective this document needed as a first-hand SIL volunteer and we're grateful for the tremendous work she's done with it.



Rick Chalifoux / Jean Gauthier Memorial Volunteer of the Year Award

Presented to Lindsay Adams

This award is presented in memory of two SACE Volunteers who worked on the crisis lines, with training and with fundraising. Rick and Jean were partners and died within a few months of each other of HIV.

Lindsay Adams was this year's Volunteer of the Year Award recipient. Lindsay has donated the most hours in 2018 with a total of 515 hours dedicated to the SIL. She has recently completed her honours thesis in her undergrad at MacEwan University titled, "Partisan allegiance in legal cases involving sexual assault," while assisting in other campus campaigns dedicated to bring awareness to the sexual and gender-based violence. Lindsay has gone above and beyond in maintaining consistent communication with her supervisors at SACE, and has been one of the most kind and gentle volunteers.

We Believe in open communication.

Communications & Development • Community Engagement

2018 was a big year for Communications at SACE: our new brand, print materials and website launched with an updated look, feel, and voice for SACE. The website has given SACE a new avenue to communicate about SACE services and educate on issues related to sexual violence. From its soft launch in late April, the website had 35,988 unique pageviews in 2018. We continue to add content and make improvements, and are on track to more than double our website traffic in 2019. The homepage, Our Services, and Get Help pages are our most-visited, however our Learn page has gained the attention of educators and other sexual assault centres, who have been making use of the free print and digital resources we are continuously developing.

While we take some pride in the fact that our most-engaged with social media content are our posts about openings to work at SACE, our biggest campaign of the year was a youth-focused consent campaign in the fall. Running on the heels of the J. Percy Page High School bike-a-thon for which SACE was chosen as the charity of choice for 2018, our campaign featured five illustrated stories, each highlighting different elements of consent: that it must be freely given, clear, ongoing, sober, and enthusiastic. Each story used an interaction around consent to normalize rejection, illustrate all the non-verbal and indirect ways people may communicate a "no", and role model healthy relationships. The campaign was run on our Facebook and Instagram pages, and included a print poster, which was made available to all Junior High and High Schools, as well as youth-serving agencies.

Sara Cameron
Director of Communications and Development

sace.ca had
35,988 Unique Pageviews in 2018



We Believe: let's move forward together

... was our 5th annual fundraising gala. From the beginning, the event has been about community; recognizing those in Edmonton who are champions of SACE; rallying together to show survivors of sexual violence that we believe and support them, and focusing on how we can move forward together to prevent sexual violence in our communities. Although there is still much work to be done, this event was dedicated to celebrating how far we have come, and inspiring hope for how much further we can go in the future. We are so grateful to the incredible performers, Karimah, Lady Vanessa and Nasra Adem, our live painter Amanda Schutz, and our awe-inspiring keynote speaker, "Me Too." Founder Tarana Burke, who left us with messages of determination, strength and community connection. We were humbled by the support that we received again this year, with nearly 500 of our community partners, funders, clients, volunteers, sponsors, friends, and family in one room.



Title
Parlee McLaws LLP

Platinum
Kevin & Jennifer Boyd

Gold
Go Auto
Servus Credit Union
North Star Pallets Inc.

Bronze
Chemco
Fully Managed

Friends of SACE
VKO LLP
Chartered Accountants
Belfor
Property Restoration
Summit
Benefits Consulting Ltd.
Lloyd Sadd
Insurance Brokers

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